CALL FOR IDEAS
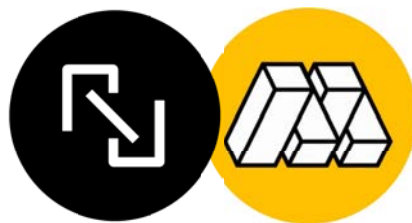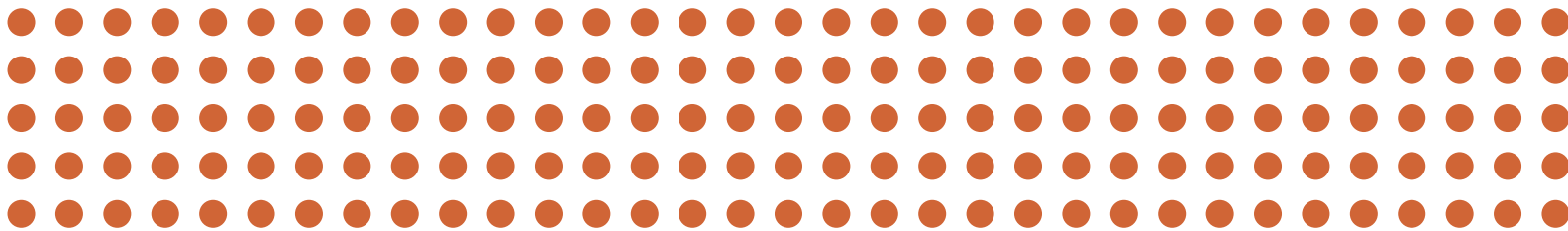
2021

NONURBANISM IN COLLABORATION WITH MANGO ARCHITECTURE

Nonurbanism is a group of young professionals, planners and architects working tirelessly towards community development in rural areas of the world. As a team, we are committed to stimulating the imagination of other designers around the world – thinkers that initiate a fundamentally alternative discourse on economic, environmental, intellectual, and perceptual responsibility.
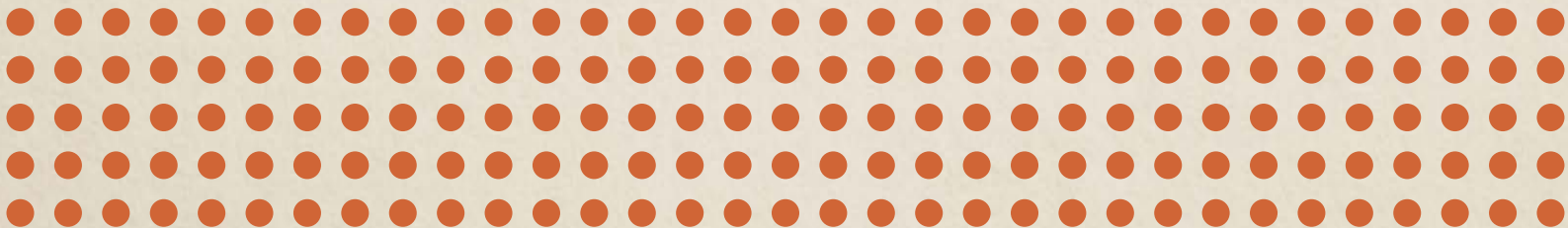We are constantly looking for energetic individuals who will add to the global exposure and contextual expertise. The intent is to develop a systemic understanding of rural communities all over the world. Specifically, increase the focus on rural areas: the potential, strength, and value; and the overall effects that such a reorientation can have on global governance and management.

"

*One cannot resist an idea
whose time has come*

Victor Hugo

Brief

Nonurbanism, in collaboration with Mango Architecture, is pleased to invite architects, students, engineers, designers, and artists from around the globe to take part in the 'Call for Nonurban ideas 2021'. It recognizes outstanding ideas that address the nonurban half of the world: the people living in urban-peripheral small towns and rural areas. Here, we would like you to generate proposals that focus on the strengths of communities, upholding the dignity of humanity and avoiding existent urban biases.

Ideas may spring from any concern, be it socio-cultural, socio-political or socio-economic by finding expression in the spatial relationships between communities and its resources - land, water, forest or settlements. Specifically, it is a call to examine the relationships such as (but not limited to) between rural communities and

- o Customary practices (agriculture, animal husbandry, forestry, fishing, and craft)
- o Environmental preservation and unsustainable industrial practices.
- o The production and consumption capacity in the nonurban.
- o Social diversities, identity and hierarchies.
- o Migration: Causes, impacts and implications on nonurban areas.
- o Design and planning methods and practices that are currently dominated by urban perspectives and biases, and/or
- o The role of infrastructure (whether social, physical and/or technological, is enabling or enslaving the rural inhabitants for whom it is intended.)

"The competition is an investigation into the self-organizing and adaptive strengths of rural communities and the role of trained architects, designers, planners, policymakers in enabling and supporting the autonomous functioning of such communities."

There are no restrictions regarding site, program, or size. The objective is to provide maximum freedom to the participants to engage the project without constraints in the most creative way. However, we urge you to profile a nonurban community where you have specific native insights into the culture and legacies of the area. Such a proposed project can be worked on to be submitted to invested authorities and/or private international funders.

Evaluation Criteria

Each project pitch will be largely evaluated on the strength and clarity of the problem definition and imagination of the pitch. Project feasibility and research about possible funders for your hypothetical pitch could also be parallel thought processes while putting the pitch together. However, the following criteria could be used as a guide -

- o Program and problem definition
- o Quality of research proposal
- o Adaptation and adherence to social and cultural knowledge
- o Utility to contemporary issues and use of scientific and social advancements

If selected, the winner, along with prize money will be considered to join the nonurbanism team for eventual publication and/or developing their project for execution. For more information on individual jury criteria, please refer to videos available on mango architecture website. www.mangoarchitecture.com

Submission Guidelines

➢ A minimum of three and a maximum of six A4 pages/boards with the project information including site location, problem definition, unique community insights and short notes on culture, economy and people must be included.

➢ Participants can register either individually or in a group of two.

➢ Participants are encouraged to submit all the information they consider necessary to explain their pitch either as an essay or as an architectural /urban proposal aided by concept sketches, drawings and photographs. Additional information on local institutions and project stakeholders will be useful. Multi-disciplinary and inter-disciplinary collaborations on projects are also highly encouraged.

➢ The resolution of the pages must be in RGB mode and saved as a PDF file. The upper right corner of each board/page must contain the registration number. There should not be any marks or any other form of identification. The files must be named after the registration number.

➢ A DOC file containing the project abstract (300 words max). This file must be named after the registration number followed by the word "statement".

➢ A DOC file containing the entrants' personal information, including name, profession, address, and email. This file must be named after the registration number followed by the word "info". All the files must be placed in a ZIP folder named after your registration number.

Registration and Timeline

Early Bird Registration Dates:
25th September – 24th October 2020
Fee: INR 500 / USD 10

Standard Registration Dates:
25th October – 24th December 2020
Fee: INR 700 / USD 20

Late Registration Dates:
25th December – 28th February 2021
Fee: INR 1000 / USD 30

Submission Deadline Date:
28th February 2021

Final Results Announcement Date:
3rd April 2021

Since our competition partners, Team 'mango
architecture' are based out of India, All deadlines will
be calculated at 11.59 PM Indian Standard time (IST)
of the mentioned date.

Prizes

➢ First Prize - 350 USD / 25000 INR
➢ Second Prize - 200 USD / 15000 INR
➢ Third Prize - 150 USD / 10000 INR

*15 Honorable Mentions will be selected by the jury
for publication.*

*15 Special Mentions will be selected by the jury for
publication.*

*E-Certificates will be mailed to each and every
participants*

Frequently asked questions

➢ **What should the participants do in case the payments are not available in our country?**
We request the participants to send us the queries on query@mangoarchitecture.com to get an alternate payment method link to submit the registration fee as soon as possible. We would send you all the possible payment methods.

➢ **What is the nature of the competition and is it open for all?**
Call for Nonurban ideas 2021 is an open call competition for architects, students, engineers, designers, and artists from around the globe.

➢ **How does a team receive their Unique Registration Code?**
All the participants will only receive the URC after completing the registration process. The URC will be mailed on your registered email address.

➢ **Who will get the certificates?**
All registered candidates will get E-Certificate of participation in 'Call for nonurban ideas 2021' organized by Mango Architecture in collaboration with nonurbanism.

Queries and guidelines

➢ PDF of your project must be submitted via email to submissions@nonurbanism.com. We request the participants to send submissions only to the given email ID. Submissions sent elsewhere will not be considered.

➢ The official language of the competition is English.

➢ Once the registration is confirmed and the payment is received, the application fee cannot be reimbursed. Participation assumes acceptance of the regulations.

➢ Your Unique Registration Code (URC) is the only means of identification of a team/ individual as it is an anonymous competition. 'Team nonurbanism' and the 'Expert jury panel' will not be made aware of the personal data given by the participants, until the results are released by all the jury members.

➢ If the name of the participant, or any explicit reference appear so that it is possible to associate the project to the team or its members, the proposal will be disqualified without any possibility of refund.

➢ Participants Unique Registration Code (URC) will be provided by Mango Architecture within 24 hours after your online payment through our secured portal (Razor Pay/ PayPal) has been successful.

➢ Participants retain all copyrights of their designs. However, nonurbanism is granted permission to publish any and all work in social media, print and digital publications submitted to the competition, giving the participants due credit.

➢ It is possible to amend or update any information relating to your registration including the names of team members once registered. To all queries related to registration, mail to query@mangoarchitecture.com

➢ For any questions relating to the brief please send them to info@nonurbanism.com with your unique registration code as subject of the mail. Do not reveal any of your personal information as this will lead to disqualification of your proposal.

Our online media partners

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Keep in touch

Queries about registration and all other competition guidelines:
query@mangoarchitecture.com

For Queries related to the brief and content of your proposal, reach out to info@nonurbanism.com
(Note: Only use your unique registration number and not any other personal information in your email)

To submit your proposal:
submissions@nonurbanism.com

To know more about nonurbanism and their projects : www.nonurbanism.com

Lastly, for our social media updates
Follow us on instagram
@nonurbanism ; @mango_competition