www.mangoarchitecture.com





COLLABORATION



Mango Architecture, in collaboration with ArchiVoice, is happy to announce the new ideas competition -'Glamping-The Glamorous way of Camping'.

This ideas competition intends to contribute to the community by achieving a social, economic and environmental impact. The **Social Impact** is to be achieved by the exchange of varied cultures, thoughts, and points of view. The **economic impact** is to be evaluated through energy-saving and therefore the good use of the local resources.

This ideas competition includes a Prize of USD 1000.00 equivalent to INR 75,000.00 where Top 3 Winners, Top 10 Honorable Mentions, Top 20 Selected Projects and Few more will get an opportunity of media publication on our website and social media handles.







So! Have You Ever Been 'Glamping?'

Do you think you've got run out of ways to require creative vacations and still connect with Nature?

Well, we have something amazing for you.

Do you remember once you were young, and vacation meant spending weeks camping out in the woods in a leaky canvas tent with absolutely no comforts and just the clothes on your back? There was no phone, no radio and no electronic entertainment. You simply ate what you will hunt and catch. You foraged for food and clean water. You built fire from twigs and rocks and travelled by navigating the sun and stars. You pooped over a log.

Did you ever do that?

No, me neither.

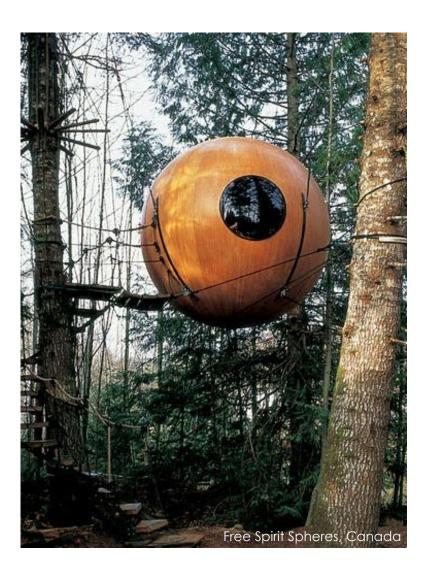
But I need to ask you: Are you getting soft?

The **comforts** of life becoming more important than the youthful thrill of conquering **mother nature**?

If it's a **Yes!** This ideas competition is something which you absolutely do not want to let GO.



INTRODUCTION



In the **past few years**, a worldwide trend has developed offering outdoor enthusiasts an inventive alternative to the easy recreation of camping outdoors.

It's called "Glamping"

That's right, people have even invented a word for this new vacation form, defined as "glamorous camping". Glamping is that the modern equivalent, combining both yesterday's amenities and today's technology.

It is the **latest way** to experience the good outdoors without sacrificing luxury. While glamping, you might find yourself inside a magnificent room, tent or a solar-powered yurt, or an igloo, eco-cabins, a shiny airstream, a single-story grass hut, tents, cabins, pods or **a** treehouse. Also, there are activity directors, cooks, maids, guides, butlers and even massage therapists.

While glamping, you can expect amazing panoramic views of northern lights, mountain valleys, maybe a lakeshore and secluded landscapes while you relax in plush beds, indulge in sumptuous bubble baths, luxuriate at on-site spas, or maybe escape to your own private beach.

Sound interesting isn't it? So, let's jump to the next page.





The **challenge** is to create a **landmark glamping destination**, a place where nature, ecological values, comfort and modern design are equally balanced, for which your site can be either on mountains, near lake shores, on the water, into the deep jungles, on the trees or can be **anywhere in the world** you want, with a unique and creative design of a **Guest Room(Cabin)** that should be iconic and is not easily replicable. The cabin will not be a permanent structure but also **you can not compromise** with the **quality** and **its durability**. The project's intention was to revitalize the concept of glamping.

The cabin and its design should comfortably adapt to suit various environments which means it can withstand heavy rain, wind flow, UV-proof, snowfall as well as keep out unwanted guests such as primates, reptiles and insects. With the potential of becoming an **iconic part** of the **landscape** itself. The cabin must provide guests with safe and comfortable lodgings, allowing the guests to rest and enjoy the panoramic views of natural surroundings.







Participants are encouraged to rethink spatial organization and incorporate unique aesthetics, new technologies and innovative materials that will make the cabin an entirely **new form of architecture**, to invite the **tourist explorer** to remain in the place by generating an ideal design condition of functionality, durability, pragmatism and sustainability. The design should be integrated into the context.

The relationship between the two entities - nature and humankind can be metaphorical or direct and these choices are left up to the participants to infer. Being an ideas competition there is no specific site location or dimensions, project designs can be set within any hypothetical site of any size or dimension, either on mountains, on the flat surface or any location anywhere on this planet.

The one and the only requirement are that the structure (cabin) total floor area should be approximately 25-45 m2, beyond that participants are encouraged to be as creative as possible. There is no limit as regards height and digging, there are also no limits considering the surface of the structure/cabin. There is also no hindrance as regards the building system of the structure/cabin and the whole construction, technical and general resolutions are to be solved by the participants. Though, the rational use of local material will be a priority as well as the construction with elements that are locally available as per your site location.



*it is advisable to remember that participants are free to design the structure/cabin out of the embankment or not, it can also be a hanging type with or without walls according to the different proposals.

CHALLENGE



The **proposed program may include** all the spaces that the participants consider necessary, where the minimum requirements are:

- Cabin (accommodation for 2 people)
- Luxury must be on priority. So, the cabin's indoor & outdoor amenities are left over to the participants to think about.
- Panoramic views to connect with mother nature from inside the cabin.
- Nature viewpoint deck & plunge pool apart from the cabin is a plus.
- Spaces like common areas, indoor/outdoor activity, sports area, restaurant/café for food and drinks including basic facilities and general services must be taken care of while designing the landmark glamping destination.

The proposal must dialogue with the **nature** and **built environment** giving its inhabitants a unique experience.

Resolving the economic, social and cultural problems through the new architectural methods would be the major points to consider by the participants. The Jury's idea of unique functional design is to incline the design more towards sustainable living.































^{*}Being an ideas competition, the participants are free to modify the given surfaces. This document must be taken as a reference for the necessary spaces so that the project is practical. The participants can suggest new areas not included in this document, as deleting and combining some of the already mentioned. All sites will be admitted. It is not intended to restrict the participant, it is completely free.



DESIGN OBJECTIVES



Few of the **design objectives** which you need to keep in mind while designing the proposal:

Climate Resilience – The design must adapt and resolve any environmental issues faced by the site.

Materials - Material selection must be done keeping in mind the local context. The materials selected must not have any adverse impact on the location environment. Awareness of all types of pollution must also be promoted throughout the process.

Life cycle - The life cycle of the material and construction must be well-planned, anticipating the changing environmental conditions of the site.

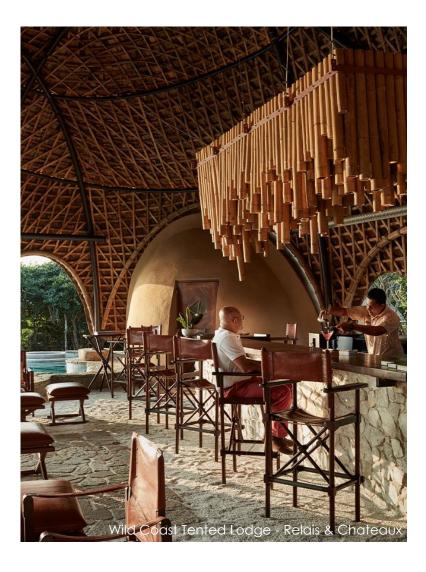
Context - The wider socio-cultural, economic, and environmental settings are to be considered in the design approach.

Sustainable - Reduce the negative impact of design on the environment, by improving building performance, reducing waste, and ensuring comfort for campers.

Note: The project qualities listed above are minimum recommendations, the competition brief is open to adaptation and improved development strategies.



REGISTRATIONS



• Early Bird Registration Dates:

20th November 2021 – 19th January 2022

Indian National: INR 600 Foreign National: US\$ 30

• Standard Registration Dates:

20th January 2022 – 15th March 2022

Indian National: INR 1200 Foreign National: US\$ 40

• Extended Registration Dates:

16th March 2022–15th May 2022

Indian National: INR 1800 Foreign National: US\$ 50

• Late Registration Dates:

16th May 2022–15th June 2022 Indian National: INR 2400 Foreign National: US\$ 60

• Group Discounts:

4 or more registrations – 10% Off More than 10 registrations – 20% Off

Note: For **Group Discounts**, please mail us your query at: query@mangoarchitecture.com



COMPETITION SCHEDULE

20 NOVEMBER 2021

Competition Starts

15 MARCH 2022

Standard Registration Ends

15 JUNE 2022

Late Registration Ends

JULY 2022
Results Announcement

19 JANUARY 2022

Early Bird Registration Ends

15 MAY 2022

Extended Registration Ends

30 JUNE 2022

Submission Deadline



AWARDS & PRIZE MONEY



Certificate of Achievement

INR 25,000



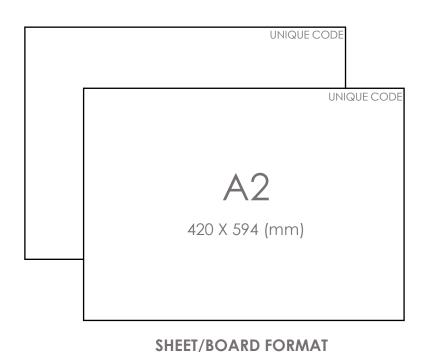


Top 10 Honorable Mentions will be selected by the jurors for publication Top 20 Selected Projects will be selected by the jurors for publication E-certificates will be mailed to all the participants

The winning proposals will be published on Mango Architecture's website and on our international media partner's websites. The top 3 winning teams will also have an interview published.



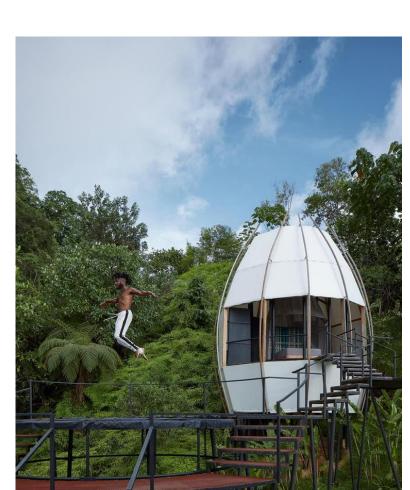
SUBMISSION GUIDELINES



- Participants are required to submit two[2] A2 landscape-orientated presentation boards (must not exceed 15 MB in total) with sketches, renderings, plans, sections, elevations, diagrams, illustrations and other presentation tools to explain their proposal.
- All text must be in English, with a maximum of 250 words for project explanation with readable font size (to be provided on the A2 sheets only).
- The compiled pdf should be named GGC2021XYZ.pdf ('XYZ' is the last three[3] digits of your unique registration code).
- Unique Registration Code(URC) must be written in Bold Century Gothic font, 15 mm in height on the top right corner of each board.
- We do not accept google drive links, we transfer files, zip files, .rar files or any other such formats unless and until we asked for them. We will not mail you the changes if you have not followed the guidelines before submitting them.

Note: To preserve the anonymity of the participants, the Submissions will be assessed using a Unique Registration Code which will be assigned to each participant once the registration is completed.





RULES & REGULATIONS

Participants may submit a maximum of three(3) entries. Read our FAQ section(website) for more information.

Participants can register either individually or in a group. If the project was made by more than one person, you must specify the names of all the members while registering.

Images must not be watermarked with recognizable company logos or names. If the creator is discernible in a watermark, the entry will be disqualified.

The official language of the competition is **English**.

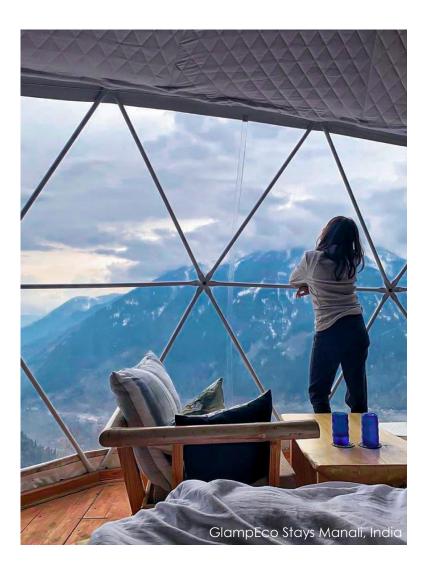
The participants should not contact the jury under any circumstances.

Once the registration is confirmed and the payment is received, the registration fee cannot be reimbursed. Participation assumes acceptance of the regulations.

Compiled file as a pdf of your project must be submitted only via email to submission@mangoarchitecture.com we request our participants to mail their submission before the submission deadline on the given email id only, otherwise, it will not be considered as submitted.



RULES & REGULATIONS



In case you still have questions related to the brief and the competition, please send them query@mangoarchitecture.com with the competition title as the subject of the email, elsewhere it will not be entertained.

If the name of the participant or any explicit reference appears so that it is possible to associate the project to the team or its members, the proposal will be banned without any possibility of a refund.

Participation in the Glamping - The Glamourous way of Camping implies full consent and acceptance of the terms of use and privacy policy by the Organizers.

Mango Architecture reserves the right to modify the schedule of the competition if deemed necessary.

By submitting you agree that we may use your submission(s), fully credited to you, for promotional purposes on our websites and marketing collateral. We will retain all copyrights to your work.

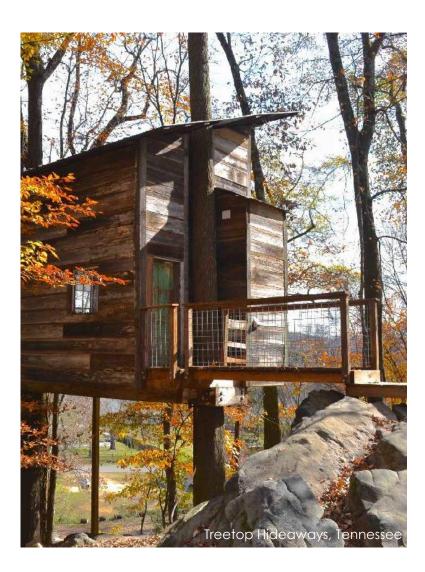




- What should the participants do in case the payments are not available in our country?
- We request the participants to send us the queries on <u>query@mangoarchitecture.com</u> to get an alternate payment method link to submit the registration fee as soon as possible. We would send you all the possible payment methods.
- receive their Unique How does team **Registration Code?**
- All the Participants will only receive the URC after completing the registration process. The URC will be mailed to your registered email address within 24 hours. Do not forget to check your spam folder for the same.
- Can we submit any old competition projects?
- Yes! You can submit any old competition project in this competition as far as it isn't in a top 3 winning entry in any other competitions.
- What does the participant do when they don't get a unique registration code after the payment is made?
- In case of such a problem we request you to send us receipt or payment screenshot your guery@mangoarchitecture.com with the "payment receipt" as the subject of the mail.



TERMS & CONDITIONS



Competition is **open to all**. No professional qualification is Design proposals can be developed reauired. individually or by teams (3 team members maximum).

Entries are invited from all the nations.

There are no restrictions on submitting entries that have been submitted to other competitions or previously published in public as long as that project isn't a winning entry.

Participant's Unique Registration Code(URC) will be provided by Mango Architecture within 24 hours after your successful online payment process through our secured payment gateway Stripe/PayPal/Razor Pay method.

Your Unique Registration Code(URC) is the only means of identification of a team/individual as it is an anonymous competition.

It is possible to amend or update any information relating to your registration including the names of team members once reaistered mail US connect@mangoarchitecture.com





We are now associated with the **world-leading architecture media websites** as our media partners for publishing competitions and results on their websites.

Competition in Collaboration with:



Website: www.archi-voice.com

Facebook: facebook.com/archi.voicee

Instagram: @archi.voice @archi.voice.women @archi.voice.greens

Competition Media Partners:



























Do not forget to **follow us on our social media**, also **subscribe to our website** and never miss any competition update.

Mango Architecture

Website: www.mangoarchitecture.com

Facebook: facebook.com/mangoarchitecturecompetition

Instagram: @mango_competition @mango_architecture @mango_interiors

Queries: query@mangoarchitecture.com

Submissions: submission@mangoarchitecture.com

Connect: <u>connect@mangoarchitecture.com</u>

